

Theme: Student Recruitment Challenges,  
 "Adapting to the new normal"

**CAREERS EXHIBITION AND INFORMATION ASSOCIATION ANNUAL GENERAL MEETING AND CONFERENCE**



# Theme: Student Recruitment Challenges, "Adapting to the new normal"

## **Day 1 – 02 December 2020**

**12:00 – 14:00 DELEGATES REGISTRATION**

**14:00 – 14:30 OPENING AND WELCOME:**

**Mr. Vido Kungune Ekurhuleni  
Campus Principal**

### **UNWRAPPING THE THEME**

**The President of the Association: Mr Joel Mminele**

**15:00 – 16:00 KEYNOTE ADDRESS:**

**Career Exhibition relevance post covid-19:**

**Dr. Salamina Dzingwa Senior**

**DR. Salamina Dzingwa: Senior Dputy Registrar:VUT (SEM)**

**The Regional Director of Gauteng Department of Education Provincial  
Interventions: Dr N. Mhaye  
16:00 Adjournment**



## **Day 2 – 03 December 2020**

**07:00 – 8:45 Breakfast**

**09:00-:09:30: “Social media and online recruitment as response to covid-19”**

**Speaker: Professor Dr. Vusi Chuta District Director fezile Dabi.**

**09:30 – 10:00-Questions and Answers**

**10:00 – 10:30 Tea Break**

**10:30-11:30 Presentations from Students Delineating the challenges they face with Higher Education Fraternity in new normal**

**11:30-12:00: Deliberation by Delegates on how best to address challenges mentioned**

**12:00-12:10 Body Break**

**12:10 – 12:40: The multi-modal approach to effective digital recruitment**

**Speaker: TBC**

**12:40 – 13:00-Questions and Answers**

**13:00-14:00 Lunch**

**14:10 -16:10 The Annual General Meeting**

**16h10 : Adjournment**

**18:30-21:00 Braai**

## Day 3 – 04 December 2020

07:00 – 08:30 Breakfast

08:30 – 10:00 CEIA 2021 Exhibition Calendar

10:00-10:30 Tea Break

10h45 Conference Dissolution

### Conference Fees:

Early Bird: R5 000 | Members: R5 300 | Non Members: R5 500

For more information kindly contact

Nyameko Mlonzi

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Ms. Nomi Kema (Deputy President)

Acting Treasurer General of CEIA: C: 083 973 4120/ 079 352 6365

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Kindly be advised that all covid-19 protocols will be observed.

### Banking Details

Bank Name	:	ABSA
Branch	:	Oakdene
Branch Code	:	633-705
Account Type	:	Cheque
Account Num	:	406 269 1934